



AI & Tech Program · v1.0 · JULY 2026

Founding Brand Partner Program

*Turn attention into revenue with AI-powered Link-in-Bio and
Live Shopping infrastructure*

Target: €250,000 Pool

2.5% annual profit share · capped at 5x return

Live: staging.dzply.com/partners/brands

THE PROBLEM

Brands Today Struggle With Unclear ROI and Fragmented Channels

Expensive influencer spend rarely turns into owned, repeatable revenue

- Expensive influencer campaigns with unclear ROI
- Low conversion from social traffic
- Heavy dependence on paid ads (high CAC)
- No direct monetization layer connecting creators to sales

Result: high spend, low return — no ownership of the customer journey — fragmented sales channels

THE SHIFT

The Market Is Evolving

FROM

- Ads
- Content
- One-off campaigns

TO

- Creator-driven sales
- Commerce
- Always-on monetization

Early adopters will capture attention AND convert it — reducing CAC while owning direct-to-consumer revenue

THE SOLUTION

dzply = Creator-Powered Commerce Engine

Not just marketing - actual sales infrastructure

1

Sell Directly Through Creators

Your products distributed through a live network of creators, not one-off sponsored posts.

2

Monetize Audiences Instantly

AI-powered Link-in-Bio profiles that interact with audiences 24/7 and convert on the spot.

3

Build Recurring Revenue

Repeat purchases via wallet, credits, and cashback — not single-transaction campaigns.

HOW IT WORKS

Built-In Audiences Driving Higher ROI

01

Create your brand profile(s) on dzply

02

Integrate your products into the ecosystem

03

Match with aligned creators

04

Activate monetization flows

CHANNELS

- Link-in-Bio funnels
- Direct fan engagement
- Marketplace distribution and cashback offers
- Live shopping channels (from Q4 2026)

Brands Get Access To

24/7

Automated selling, not campaign windows

Lower

Marketing overhead via AI-run workflows

Faster

Campaign execution with AI-generated content

- AI personas representing your brand
- Automated sales conversations with fans
- AI-generated image and video content
- AI-assisted campaign execution end-to-end

FOUNDING PARTNER PROGRAM

Target: €250,000 Pool — 11 Slots

Apex Brand

€50,000

2 slots available

Growth Brand

€25,000

4 slots available

Emerging Brand

€10,000

5 slots available

Participants receive a 2.5% annual profit share from dzply's global earnings, until a 5x return on their initial investment is fully reached

WHAT YOU GET

- AI credits — up to 100% of your tier baseline, depending on tier
- Free annual Business Pro+ subscription
- Native brand profile build-out with full product integration
- Creator matchmaking support to find aligned talent
- Priority onboarding and support

ILLUSTRATIVE EXAMPLE

How You Make Your Money Back

- 10 creators actively promoting your products
- Your own AI-powered dzply profile (Link-in-Bio), available 24/7 to engage your audience
- Direct conversion via built-in monetization tools
- Your products promoted as cashback offers to dzply's fan base
- Repeat purchase orders driven through the wallet system

Result: lower CAC · higher LTV · measurable performance

Illustrative example based on typical usage patterns — individual results depend on execution, niche, and market conditions, and are not guaranteed.

- Plus: 2.5% annual profit share from dzply's global earnings, capped at a 5x return on your contribution

Independent Signals Confirm Demand Before We've Even Launched

Founder-led demand signal

Prior to founding dzply, I personally initiated, led, and closed the commercial groundwork for a €600,000 commitment from a strategic industry partner for an AI-powered creator platform — including the concept, the platform build, and the investor demos. Direct evidence of demand for this category, generated independently of any funding.

Comparable raised \$1M pre-seed

YouPop.ai recently raised \$1,000,000 in pre-seed funding to build AI infrastructure for the next generation of creators — confirming investor appetite for this category.

Together, these signals confirm strong commercial demand for creator monetization, content automation and AI infrastructure - and dzply enters with a platform already in build, reducing execution risk

WHERE WE ARE TODAY

Built by an 8-Year Team, Launching September 2026

Open Beta launches September 2026. All core AI Workforce, Workflow Automation features and 18 AI agents are individually built and functional; full-system integration and end-to-end QA are underway



Sandro Anthonio

CEO | Founder | Technical Engineering Lead

22+ years in online entertainment, building, scaling and monetizing digital platforms and products. Past 2.5 years spent designing Web3-powered ecosystems and next-generation digital experiences.



Jana Pochybova

COO | Operations

8+ years as an operations manager — team coordination, workflow management and day-to-day business operations. Past 2 years managing a creator agency, supporting creators' growth and long-term careers.

NEXT STEPS

- 30-minute intro call
- Use-case & revenue opportunity breakdown
- Onboarding & activation



Turn Your Brand Into a Creator-Powered Sales Engine

We are onboarding a limited number of founding Brand partners. If relevant: let's explore integration, define the terms, and align on next steps

Your Profile, Your AI, Always Online

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[Schedule a meeting](#)

dzply.com · staging.dzply.com (v1.0a closed beta)

